



st. john's press

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**FOR IMMEDIATE RELEASE**

**The Parable of the Dog and the Peacock is coming to Ark.co**

*Loveleen R. Brenna's award winning book is on its way to Ark.co, the Barnes and Noble of Norway*

**Flemington, New Jersey, 12/15/21:** Loveleen's new book, *The Parable of the Dog and the Peacock*, has an agreement to be in [Ark.no](http://Ark.no) which is Norway's largest bookseller. The company has ordered Loveleen's book at their flagship, Ark Egertorget, which is the leading store of Norway's largest chain of bookshops. Torund Bryhn, the head publisher at st. john's press, expresses her excitement in having her book sold in Ark.no:

"We are truly excited and honored that that within one year of st. john's press being in operation, we are in the most reputable book store in the country." [Torund Bryhn](#)

**About Loveleen**

Author, innovator and the founder and CEO of SEEMA AS – Center for Diversity Management, Loveleen Rihel Brenna's mission and passion is to help individuals, organizations, and societies see their own and others' differences as strengths.

Loveleen holds a master's degree in Educational Leadership from the University of Oslo, and for 28 years, has been at the forefront of creating a more equitable society. She has developed the world's first national standard for diversity management systems, and has written a number of books on the approach. She has been awarded

several prizes for her work including the Woman of the Year KK in 2006, Norway's toughest woman in 2013, and Fritt Ord's honorary prize in 2016.

In addition to her ingenuity, Loveleen has been involved in numerous committees in Norway participating as an essential voice for gender equality and diversity. She has chaired the National Parents' Committee for Basic Education, the Women's Panel for the Ministry of Children, Gender Equality and Inclusion, and the Brenna Committee for the Ministry of Education.

## **About the Book**

The wisdom of humankind is here to help the world. Once upon a time we just searched for the solutions needed most to heal where society hurt the most but now, we know the answers. Now, we have proven approaches to creating unity and a blueprint for bringing people together.

In this book focuses on achieving organizational community, building business best practices with diversity, creating a mindset of inclusivity and clearly seeing the link between diversity and value creation and sustainability

This book's message is becoming the movement all need to get behind. The book is available in paperback and for Kindle on [Amazon](#), at your local bookstore, or directly from st. john's press.

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*Communications*

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Visit Loveleen's website to read more: <https://dogandpeacock.com/>